



**HelmEX**  
Hospitality Solutions Partner

**CHOOSE  
AS  
YOU  
WANT  
TO SEE**



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## WHO WE ARE

Established with a focus on the packaging industry, we have expanded our reach by acquiring distributorships for global brands in Turkey and surrounding regions. We are continuously growing our business by diversifying our product line for hotels and restaurants.

### Values

**Customer Focused** – We are dedicated to addressing our customers' diverse challenges and delivering sustainable solutions.

**Quality** – We listen to our customers and provide them with high-quality products and services.

**Integrity** – Our conduct exemplifies respect, honesty, accountability, and reliability.

**Receptive to Change** – We embrace opportunities and commit to continuous improvement.





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# COSMETIC BRANDS

# WOOD



## WHERE LUXURY MEETS HOSPITALITY



### Discover the Essence:

The Wood Essence collection honors the forest's sacred essence, using rare, exotic woods from sustainable sources for skin benefits.

### Key Ingredients:

- Sandalwood: Soothes, anti-inflammatory, rejuvenates skin, promotes radiance.
- Cedarwood: Balances oily skin, improves circulation, promotes healthy glow.
- Rosewood: Hydrates, softens, soothes irritation, promotes cell regeneration.

### Natural Beauty:

Wood Essence offers luxurious products like facial serums and body creams to revitalize skincare routines and enhance natural radiance.

### Join Us:

Embrace nature's transformative power with Wood Essence, where every product tells a story and celebrates the soul.

# BLOOM



Bloom Collection Cosmetics is a luxurious beauty brand offering high-quality, innovative skincare and makeup products. Known for elegant packaging and crafted formulas, it enhances natural beauty and promotes healthy skin for all types and tones.

## **Mission:**

Empowering individuals with confidence through self-care, sustainability, and ethical practices.

## **Sustainability and Ethics:**

Eco-friendly packaging, cruelty-free formulations, and responsibly sourced ingredients to minimize environmental impact.

## **Community Engagement:**

Active engagement through social media, events, and collaborations, fostering a supportive community.

## **Conclusion:**

Combining luxury, innovation, and ethical practices, Bloom Collection inspires individuals to embrace their unique beauty with confidence.



# ENGLISH SPA



## Property Type

Sophisticated and stylish hotels in a mixture of urban and coastal resorts.

## Features and Benefits

- Neck of bottle very popular
- Fragrance popular
- Smart & contemporary
- Versatility of SKU's
- Nice gifting/retail option

## Property Type

Sophisticated Urban

## Packaging

The London packaging design is elegant and timeless. It doesn't shout, but quietly radiates quality and luxury.

## Extracts

- Red Tea (antioxidant, refreshing)
- Soy (antioxidant, anti-inflammatory)
- Ginkgo Biloba (antioxidant, improves microcirculation)
- Grape Seed (antioxidant, hair growth)
- Milk Thistle (antioxidant, sunburn protection)





# SPA THERAPY



## Property Type

Spa Therapy is loved everywhere and is in a mixture of resort, coastal and urban properties.

## Features and Benefits

- Versatile collection, many SKU's and sizes
- Recognised in hotels
- Fragrance neutral & popular

## Packaging

Another iconic packaging design, the bottles and formula colours complete the marine branding as they resemble beautiful sea glass.

## Extracts

- Red Seaweed (emollient, moisturising, fatty acids, amino acids)
- Sea Fennel (skin soothing, polyphenols, Vitamins C, E)
- Sea Lettuce (healing, tissue growth, Vitamins B1, B2, B3, B12)
- Aloe Vera (moisturising, emollient, healing)
- Japanese Sea Kelp (softens skin, Vitamins B, C, E, Amino Acids)
- Sea Salts (in soap, exfoliator)



# ZERO COLLECTION



Sometimes there is nothing better than...nothing.

Zero% is a clean ingredient bath and body brand, designed and formulated with elements that emphasize purification and hydration.

Zero% contains Vitamin E, Panthenol, plant-derived USP glycerin and natural conditioning agents, from honey and the brassica plant. Zero sulfates, zero parabens, zero phthalates, zero artificial colors, and zero animal testing – the mark of our proprietary Naturally Kind™ formulations.

Good for you. Good for the environment.

# PRIVATE LABEL



We offer comprehensive manufacturing services to bring your unique vision to life under your brand. Partner with us to develop high-quality, customized beauty and skincare solutions tailored to your specific needs. Our expertise in formulation and packaging guarantees that your products will stand out in the competitive market. Experience the exceptional service of a dedicated and innovative team, committed to the success of your brand.





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# AMENITIES

# COMPLEMENTARY ROOM & BATHROOM PRODUCTS



- SHOE WIPER
- COASTERS
- CARDBOARD CUP COVER
- PULL BOX TISSUE
- SEWING KIT
- KRAFT LAUNDRY BAG
- PENCIL BLACK
- METAL PEN
- PUFFY TOWEL SLIPPERS
- COMB
- SLEEPING GLASSES
- NOTEBOOK
- LAUNDRY PRICE LIST
- DND CARD
- NO SMOKING SIGN
- MENU

- TICKET HOLDER
- NAPKINS
- AIRLAID NAPKINS
- WET WIPES
- MATCHES
- SLIPPERS
- SHOE HORN
- PERSONAL CARE KIT  
(Q-tip, make-up cotton, nail file)
- DENTAL SET
- SHOWER CAP
- HYGIENE BAG
- BATHROOM FIBER
- SHAVING SET
- BOXED SOAP



# AMENITIES

• SOAP



• BOXED SOAP



• SEWING KIT



• SHOWER CAP



• MAKE-UP COTTON



• COTTON TIPS



• VANITY KIT



• VANITY KIT



• COMB



• NAIL FILE



• TOOTH BRUSH



• SHAVING BLADE



• SHAVING SET



• SHAVING FOAM



• SHAVING FOAM



• SHAVING BLADE





# AMENITIES

• BATHROOM FIBER



• BATHROOM FIBER



• BATHROOM FIBER



• SHOE WIPER



• SHOE HORN



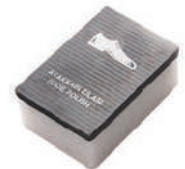
• SHOE HORN



• SHOE HORN



• SHOE WIPER



• SLEEPING GOGGLES



• DND CARDS



• CARDBOARD CUP COVER



• COASTERS



• MATCH



• MATCH



• PULL BOX TISSUE



• LAUNDRY BAG



• PEN & PENCIL



• PULL BOX TISSUE



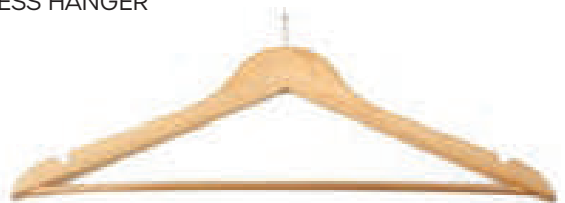
• DRESS HANGER



• DRESS HANGER



• DRESS HANGER



## BAMBOO ITEMS



- Bamboo Shaving Set
- Bamboo Comb
- Bamboo Toothbrush
- Bamboo Dental Floss



# SLIPERS



## DIFFERENT MATERIAL OPTIONS

- EVA
- Non-slippery
- Carton
- Micropolyester

## TYPE OF SLIPERS

- All thickness alternatives
- Colorful slippers for kids
- Spa Slippers
- Micro -velvet



HOTEL TEXTILE



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TEXTILE



# TOWELS & BATHROBES



With our wide product range we offer you to welsand bathrobes with various dimension sandquality. We can customize our products basedon your needs.

## Specifications:

### Towels:

50x90cm,70x140cm,90x150cm  
200-300-500-600-800GR

### Bathrobes:

M-L-XL-XXL cotton,velvetorpique  
270-330-400GR

shawlcollar, kimonoorhooded

Our products are optic white unless requested other wise

# SLEEP SETS



## Duvets and Pillows:

We share with you our wide product range in goose-feather duvets and pillows. The quality of our products is indispensable for us as it is for you. As per your request, we can also work with you on different alternatives such as; fiberball, wool, bamboo, and visco. We can also create a pillow menu for your guests based on their needs.

## BedClothes:

We offer you various bed cloth alternatives with different grammage, fibre count, and dimensions.



# RESTAURANT TEXTILE



- Cotton Satin Tablecloth
- Cotton Satin Round Tablecloth
- Cotton Satin Serving Napkin
- Framed Cotton Satin Serving Napkin
- Cotton Satin Runner
- Chair Cover
- Serving Textile Products

# OTHER SOLUTIONS



- Luxury Boxes
- Printed - Unprinted Napkins
- Travel Kits
- Kraft Bags
- Wooden Products
- Beach Bags
- Beach Cream Sets
- Jars and Tins of Tutu Dried Fruits
- All Other Room Products Needed







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# NUTS



# NUTS





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# TAKEAWAY GROUPS



# TAKEAWAY



- Paper Bag
- Paper Cups
- Luxury Paper Bags
- Icecream Cups
- Cold Drink Cups
- Coffee Cups
- Strawe
- Wrapping Papers
- Cutlery Sets
- Tray Liner
- Takeaway Boxes
- Sugar, Salt, Pepper Sachets
- Twet Wipes and Towels



# REFERENCES



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- Ruins Hotels Bodrum
- Le Meridian Istanbul
- The Marmara Hotels
- Sueno Hotels
- Belek X Hotel Antalya
- Chamada Hotel Cybrus
- Swiss Hotel Bodrum
- Caresse Hotel Bodrum

- Limak Hotels Antalya
- Cratos Hotel Cybrus
- Lord Palace Hotel Cybrus
- Pia Bella Hotel Cybrus
- Sherwood Hotel Antalya
- Utopia Hotels Antalya
- Merit Group Hotels
- Maça Kızı Hotel Bodrum
- HighLight Hotel Bodrum





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